



NATIONAL  
ASSOCIATION *of*  
REALTORS®



National Association of REALTORS®  
430 N Michigan Ave.  
Chicago, IL 60611

## 2020 Sponsorship Opportunities

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Join the National Association of REALTORS® on the road and sponsor NAR Tech Edge.

The real estate industry is quickly being shaped by technology. If you sell, promote or market technology products or services to real estate agents, don't miss NAR Tech Edge. We're seeking sponsors for one or several of these one-day events who are looking to connect with agents interested in your products and services.

Each event reflects the local market needs and trends for technology, and is filled with rapid-fire sessions from national speakers and local tech experts. Attendees will learn immediate ways to implement technology trends in their practice.

Sponsors will be able to network with practitioners throughout the day. Book your sponsorship now - a limited number of sponsorship opportunities are available in each location.

Learn more at <http://nartechedge.com>

### Basics:

- Average event attendance is 150 REALTORS®
- In 2020, NAR will host 7 events nationwide with the assistance of state or local boards
- Event is all day (9am-4:00pm) and includes lunch
- Custom sponsorship packages available



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## Platinum \$4000

2 available per  
event

Recognized **lunch sponsor** at specified event to all event attendees

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**Speaking opportunity** on a panel at the event

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Set-up at one **6' table** in common area (event space permitting)

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Listed as Platinum Sponsor on event promotional material , including email event promotions from NAR and the official printed brochure for the event

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2-sided company promotional piece included in registration bag (provided to NAR by the sponsor)

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Logo inclusion on event webpage with link to company's site

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Sponsor logo included on presentation slides during breaks

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Giveaway opportunity at end of the day

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Sponsorship language listed through social media outlets to thousands of additional agents and industry professionals

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3 free event attendance vouchers for company networking (**a \$267 value**)

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Inclusion of company promo item or sample in registration bags

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Access to attendee mailing list after the event.

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Gold  
\$2500

Company logo included on specified event **registration bag**

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Set-up at one **6' table** in common area (event space permitting)

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3 available per  
event

2-sided company promotional piece included in registration bag

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Logo inclusion on event webpage with link to company's site

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Inclusion of company promo item or sample in registration bags

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Listed as Gold Level Sponsor on event promotional material, including email event promotions from NAR and the official printed brochure for the event

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Sponsor logo inclusion on presentation slides during breaks

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Sponsorship language listed through social media outlets to thousands of additional agents and industry professionals

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2 free event attendance vouchers for company networking (**\$178 value**)

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Access to attendee mailing list after the event

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**Silver**  
**\$1000**

Company signage displayed at event registration table on day of event

5 available per  
event

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Listed as Silver Level Sponsor on event promotional material , including email event promotions from NAR and the official printed brochure for the event

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Logo inclusion with link to company's site on event webpage

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Sponsor logo inclusion on presentation slides during breaks

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Sponsorship language listed through social media outlets to thousands of additional agents and industry professionals

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Company flyer included in event registration bag

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1 free event attendance voucher for company networking (an \$89 value)

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Attendee mailing list available for additional upgrade.

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## Sponsorship Registration Form

1. Please complete the form below with your company information and contact person for the event:

Company Name

Contact Name

E-Mail Address

Alternate Contact Name

E-Mail Address

Mailing Address

City, State, Zip

(Area Code) Phone Number

(Area Code) Fax Number

Web Address

2. Please indicate your sponsorship selection with an X for the desired event location(s) in 2020:

LOCATION:	<i>Jackson, MS</i>	<i>Tampa, FL</i>	<i>Baltimore, MD</i>	<i>Louisville, KY</i>
DATE:	<b>March 3</b>	<b>May 7</b>	<b>June 4</b>	<b>June 30</b>
<b>Silver \$1000</b>				
<b>Gold \$2500</b>				
<b>Platinum \$4000</b>				
<b>Other</b>				

LOCATION:	<i>Centennial, CO</i>	<i>Dallas, TX</i>	<i>Omaha, NE</i>
DATE:	<b>July 21</b>	<b>August 12</b>	<b>September 24</b>
<b>Silver \$1000</b>			
<b>Gold \$2500</b>			
<b>Platinum \$4000</b>			
<b>Other</b>			

For more information contact Andre Stalling at 312-329-8622 or [astalling@nar.realtor](mailto:astalling@nar.realtor)



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## Payment Information

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### 3. Indicate method of payment and sign contract for sponsorship:

Full payment is enclosed in the amount of \$\_\_\_\_\_\*

- Payment Method:**  Check (#\_\_\_\_\_)\*\*
- Wire Transfer (Date Submitted \_\_\_\_\_)\*\*\*
- Online Payment – [www.epronar.com/nar-tech-edge/sponsorship](http://www.epronar.com/nar-tech-edge/sponsorship)

**\*\* All checks must be drawn on US Banks and made payable to “REBAC – NAR Tech Edge.”**

\*\*\* Sponsor must contact REBAC directly for bank information

*This contract is effective upon the date the last party signs the final and complete negotiated contract.*

*I hereby acknowledge that I am authorized on behalf of the sponsor to enter into this contract.*

X

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Sponsor's Authorized Signature

Date Signed

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Print Name and Title

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### 4. Please mail or email completed sponsorship forms to:

NATIONAL ASSOCIATION OF REALTORS®  
 Andre Stalling – NAR Tech Edge  
 430 N Michigan Ave  
 Chicago, IL 60611

Email: [astalling@nar.realtor](mailto:astalling@nar.realtor)  
 Direct: 312.329.8622

For more information contact Andre Stalling at 312-329-8622 or [astalling@nar.realtor](mailto:astalling@nar.realtor)